



MEDIA RELEASE

Wavecom and eRide join forces to create first geo-location technology Plug-In for mobile wireless applications

C-GPS Open AT[®] Plug-In using Opus technology from eRide makes integration of geo-location functionality faster and easier

San Francisco, CA (USA) and Issy-les-Moulineaux (France) – November 8, 2006 – eRide Inc., a leader in Global Positioning System (GPS and A-GPS) and Satellite Navigation Technology, and Wavecom S.A., (NASDAQ: WVCM; Euronext Eurolist compartment B: AVM; ISIN: FR0000073066), a leader in wireless communications solutions for automotive, industrial (machine-to-machine) and mobile professional applications, are pleased to announce their collaboration that brings a new generation of location and navigation capabilities to mobile applications.

Open AT[®] Plug-In technology from Wavecom is a unique approach to combining specific features and functionalities with wireless technology. It allows each part of the system to perform its specific tasks at the optimum level of performance at optimum cost efficiency which is made possible only through the use of Wavecom's Open AT[®] Software Suite. This latest Open AT[®] Plug-In, C-GPS, based on Wavecom and eRide's market-leading A-GPS technology, is designed especially to be used in conjunction with the Wavecom Q2686 and Q2687 Wireless CPUs (Central Processing Unit) and targets all devices in the vehicle, people and asset tracking and management markets.

A key benefit of this ground-breaking solution is that customers are not constrained to using only these initial Wireless CPUs since the Open AT[®] Plug-In is compatible with future offerings such as Wavecom's Wireless Microprocessor™ and eRide's A-GPS. This is a major difference from alternative architectures that confine development, where the wireless and location elements are physically joined together making design flexibility limited. By separating the two technologies, they can each be updated independently of one another, thereby staying abreast of different rates of technology evolution, while offering full design flexibility for customers' products in terms of shape, placement and connection at an optimum cost.

Commenting on this innovative combined offer, Philippe Guillemette, Wavecom Vice President of Marketing and CTO said, "We see the demand for combining GPS with cellular wireless technology increasing exponentially for a wide variety of applications. By combining the expertise of Wavecom and eRide through Plug-In technology, we have succeeded in giving systems designers what they need in terms of ease of integration into existing devices and shortening the design-time for new products." He added "It's now possible for our customers to

create highly interactive and intuitive products and services that allow them to use corporate and web-based tracking of their assets such as taxis and trucks;”

This wide variety of potential applications is of increasing interest to insurance companies since it offers the ability to monitor and track all kinds of mobile assets. For example, transport containers can be monitored as they make their way across the globe and shippers can detect, in real-time, if the container has been illegally opened mid-journey and pinpoint where the illegal entry occurred. This is possible thanks to the monitoring functionality of the Wireless CPU which sends activity and location reports back to the shipping company via the Internet using wireless communication.

With eRide’s superior capabilities for accuracy in pinpointing geographic locations -- down to -161dBm, the Opus technology is a high-sensitivity GPS chipset that has built-in support for aided technology. And, when combined with Wavecom’s Wireless CPUs supporting global GSM/GPRS/EDGE cellular networks and the Open AT® Internet Plug-In, it has worldwide wireless Internet tracking accessibility. Furthermore, future maintenance and product evolution can be performed remotely using the built-in support for aided technology in the Opus chipsets and the DOTA (Download-Over-the-Air) technology, both of which are unique to the eRide and Wavecom joint offer. The eRide offer comes either fully packaged in a very small module form factor or as separate chipsets, adding to customer expediency.

This new approach gives systems designers ultimate flexibility by allowing them to easily add wireless connectivity and GPS positioning to new and existing systems since the Open AT® IDE (Integrated Development Environment) and the associated Plug-In Development Kit lets the design engineers place the wireless and GPS components anywhere on their product circuit board. In addition, it eliminates the need for an external GPS-specific microprocessor and associated memory.

“We are extremely pleased that Wavecom has selected eRide’s high-sensitivity Opus technology to complement its wireless offering,” commented Olivier Bernard, eRide’s Director of Sales and Marketing. “This important design win is a clear endorsement of our technology and allows us to work hand-in-hand with the market leader in embedded wireless communication solutions to add location-based capabilities.”

Availability:

The Opus GPS chipset is shipping in production quantities to manufacturers worldwide.

The Q2686 and Q2687 Wireless CPUs with C-GPS Open AT® Plug-In are currently available for sampling from Wavecom. More details can be found at www.wavecom.com/C-GPS

About eRide:

eRide is a fabless semiconductor company that develops and markets high sensitivity GPS and assisted GPS (A-GPS) solutions for location based services. eRide combines its GPS system expertise with RF and digital semiconductor technology to offer GPS chipsets, software, aiding servers, IP and a GPS global reference network. eRide’s technology has been adopted by a number of world-class semiconductor companies, navigation companies, and cellular network operators. Founded in 1999, eRide is headquartered in San Francisco, California, and has offices in North America, Asia and Europe.

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About Wavecom

Wavecom is a worldwide leader in embedded industrial wireless communication solutions for automotive, machine-to-machine and mobile professional applications. Wavecom's solutions include the Open AT[®] software platform encompassing the Wavecom Open AT[®] Operating System, a wide range of Plug-Ins, the Open AT[®] Integrated Development Environment (IDE) along with a market-leading range of Wireless CPUs (Central Processing Units), and an expanding portfolio of services. These complete embedded solutions enable makers of all types of machines to develop a new breed of intelligent wireless applications, without the need of external processors and other ASICs (Application Specific Integrated Circuits) and components.

Founded in 1993 and headquartered in Paris, Wavecom has subsidiaries in Hong Kong (PRC), Research Triangle Park, NC (USA), San Diego, CA (USA), Camberly (UK).. Wavecom is publicly traded on Euronext Paris (Eurolist) in France and on the NASDAQ (WVCM) exchange in the U.S.

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