



PRESS RELEASE

13 March 2007

Trinity Telecomms Takes On eRide GPS Chipset Distribution

Trinity Telecomms, a leading local provider of end-to-end wireless connectivity solutions and San Francisco-based eRide, a leader in global positioning systems (GPS and A-GPS) and satellite navigation technology, have announced the signing of a distribution agreement under which Trinity Telecomms will offer the full set of eRide GPS chipsets and modules to the South African market.

William Hardie, Trinity Telecomms MD, says: "In line with Wavecom's recent announcement of the international collaboration between Wavecom and eRide on the Wavecom C-GPS solution, Trinity Telecomms has entered into successful discussions with eRide to bring the full range of eRide's GPS chipsets and modules to the local market."

"The eRide range will complement our existing offering based on the Wavecom range of GSM/GPRS wireless CPUs and microprocessors. We will continue to source the Wavecom C-GPS solution from Wavecom, but will now be able to exclusively offer the rest of the eRide range of GPS chipsets and modules to customers requiring a GPS solution for their mobile products."

eRide's technology paves the way for wireless carriers to tap into the rapidly growing market for location-based services by providing the most sensitive and accurate technology suite on the market. Whereas conventional GPS receivers are microprocessor and operating system dependent, eRide's clients are software scalable and microprocessor and operating system independent. With eRide's scalable and portable architecture, their DSP ASIC can take advantage of infrastructure information to enhance GPS sensitivity and acquisition performance.

eRide is converging three global technologies, namely GPS, Wireless Communications and the Internet. This makes eRide's advanced positioning technology suitable for a number of markets including wireless operators, mobile chipmakers and mobile phone and device manufacturers.

Wireless operators can use this technology to control the information flow to location-enabled wireless phones and devices. The result is increased usage of their wireless networks leading to increased revenues. Operators will also be able to offer their customers new value added location based services.

Mobile chipmakers benefit from eRide's standardized GPS chipset for all makes of cell phones and wireless information devices. Chipmakers can now supply one identical chipset resulting in lower costs due to the leverage of large semiconductor volumes.

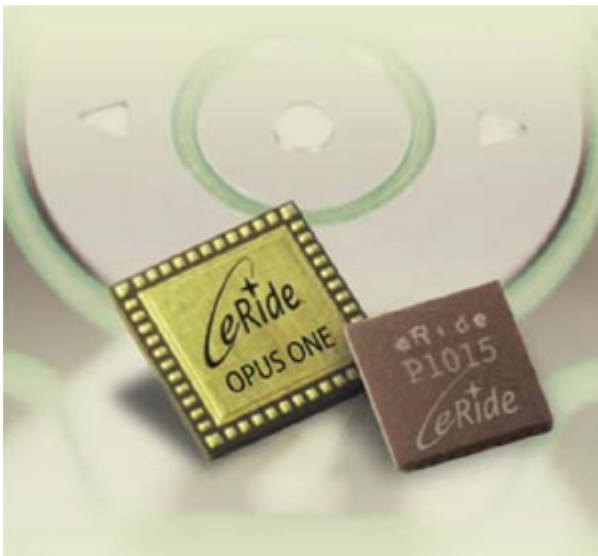
Mobile phone and device manufacturers benefit from the seamless integration of GPS technology into wireless phones and devices with fast time to market due to the standardized GPS chipsets and scalable and portable Client Navigation Software. Design is optimized for minimal form impact with low power requirements.

The consumer will ultimately benefit from having a location-capable phone or mobile device which facilitates access to a vast array of Location Based Services. Initially these services will include safety services, enhanced information services and tracking applications. The potential spectrum for these services is much wider, including applications such as location sensitive billing, enhanced call routing, navigation information, tourist services, commercial fleet management, and public safety dispatching. However, the success of these applications will rely on the ubiquity of both outdoor and indoor access as well as pinpoint accuracy.

"Our advanced positioning technology quickly pinpoints wireless phones and other information appliances indoors and outdoors, anytime and anywhere in the world," said Arthur Woo, president of eRide.

"Our industry leading products include an ultra-sensitive GPS chipset, scalable client navigation and server software designed for high performance GPS aiding and location processing. Because our technology is host operating system and network infrastructure independent, we are easily deployed into any wireless device and into any wireless network. Our solution requires none of the expensive modifications inherent in network-based location solutions and has all the attributes of a GPS handset solution: universal coverage, better accuracy, ease of implementation and rapid scalability."

Ends.



Caption

eRide's Opus One baseband chip (7 x 7 x 0.8 mm) and the Prelude One RF chip, together with eRide's navigation software, offers a complete GPS/A-GPS solution.

About eRide

eRide is a fabless semiconductor company that develops and markets high sensitivity GPS and assisted GPS (A-GPS) solutions for location based services. eRide combines its GPS system expertise with RF and digital semiconductor technology to offer GPS chipsets, software, aiding servers, IP and a GPS global reference network. eRide's technology has been adopted by a number of world-class semiconductor companies, navigation companies, and cellular network operators. Founded in 1999, eRide is headquartered in San Francisco, California, and has offices in North America, Asia and Europe.

About Trinity Telecomms

Trinity Telecomms (Pty) Ltd is a leading service provider focusing on the provision and support of end-to-end wireless connectivity solutions which enable **wireless connectivity** into the cellular network operators, as well as Radio Frequency for local area wireless connectivity. We are distributors for Wavecom GSM/GPRS/EDGE Wireless CPUs and Microprocessors, Coronis RF solutions, eRide GPS solutions, Active Guard RFID guarding solutions and a comprehensive range of peripherals and accessories. We offer comprehensive service and support options.

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